

2010 STEPHEN LEADERS WORKSHOP



Exploring New Ideas for Promoting Your Stephen Ministry *(Marketing That Goes Beyond the Blue S-3 Folder)*

Our Speaker: Karen Layland, Director of Communications
Barnabas Foundation

Date: Saturday, January 30, 2010

Time: 9 a.m. - 12 noon
8:30 a.m. Registration Light continental breakfast will be served.

Location: Grace Pointe Church
1320 E. Chicago Avenue, Naperville, IL 60540

Workshop Highlights:

- Receive inspiration to ignite your promotional efforts
- Hear new trends to consider in developing marketing strategies
- Discover effective solutions to your promotional challenges
- Gain practical ideas to implement in your spheres of influence
- Acquire interactive evaluation of your current promotional program

To Register: Please return the registration form on the back of this flyer by **January 15, 2010** along with a check for \$20.00 payable to Samaritan Interfaith at 1819 Bay Scott Circle, #109, Naperville, IL 60540.

Samaritan would like to include all who are interested to participate. If the registration fee is a constraint, please contact Rev. Jane Carlton at 630-357-2456 x-114 to inquire about an alternative financial arrangement.



Samaritan Interfaith
A place for healing and hope

*If you have any questions, please call Rev. Jane Carlton
at: (630) 357-2456 x-114.*

PRESENTER'S BIO



Karen Layland directs the communications and marketing endeavors of Barnabas Foundation, an organization that specializes in Christian estate planning and stewardship education. She also heads up the stewardship education efforts for both member organizations and churches.

Prior to her current position, Mrs. Layland established a marketing department for Bible League, a member organization, and served for three years as its Vice President of Marketing. Previously, she spearheaded Barnabas Foundation's initial branding efforts as Director of Marketing.

Mrs. Layland's professional background includes marketing communications positions with CRC Publications, ABC Radio, Knapp Communications, and marketing consulting with Fortune 500 companies. Her commitment to Christian communications includes work with the Presbyterian Church, Reformed Church in America, and the Christian Reformed Church denominations.



TO REGISTER please fill out this form and return it with your check for \$20.00 by Wednesday, January 27, 2010.

Samaritan would like to include all who are interested to participate in this program. Should the registration fee be a constraint, please contact Rev. Jane Carlton at 630.357.2456 x-114 to inquire about an alternative financial arrangement.

Name _____

Address _____

City _____ State _____ Zip _____

Email _____

Phone _____

Church Name _____

Check One: Stephen Ministry Leader _____ Stephen Minister _____ Pastor _____

Other _____

Attn: Rev. Jane Carlton, Samaritan Interfaith, 1819 Bay Scott Circle, #109, Naperville, IL 60540